

From: LE CORRE Vincent B [REDACTED]  
Subject: 60 million consumers per day?

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To: Adam Rogalski <RogalskiA@state.gov>, Edward Lehman [REDACTED]

Dear Messrs. Rogalski and Lehman,

I think the other day, I read somewhere that McDonald's had 60 million consumers per day.

I want you to imagine how tempting it must be to cross the line of legality (legal limits) to boost the sales just a little bit even though it's illegal.

When you sell to 60 million consumers per day, if you can get an extra buck from each of these customers, it translates into an extra 21.9 billion sales per year.

Even just 25 cents can make a real difference over the years.

So, when McD France and/or McD USA commit serious frauds even just a couple of weeks or months (there is not just the Monopoly but they have other sweepstakes I believe) per year, yes, in the end and in average, it can easily translate into 25 cents extra per consumer per year in average. Easily.

As a matter of fact, McDonald's France is currently committing a serious infraction, considering the scale of their criminal activity in France, on a massive scale, it strongly affects the economy and competition. **I won't tell you what it is now. But it's true. If they stop, tomorrow, their sales will be immediately affected.**

**BUT FOR NOW, LET'S FOCUS ON THE MCDONALD'S MONOPOLY SWEEPSTAKES FRAUDS.**

**LET'S GET MCDONALD'S INDICTED UNDER RICO.**

Best regards,

Vincent Le Corre